


[www.freedomip.capital](http://www.freedomip.capital)

# INVEST IN THE **FUTURE**

The gateway to institutional-grade digital asset investment opportunities and alike in the Fintech ecosystem.






— Our Vision

# Encouraging pioneers & Shaping the future

An esteemed family office and investment fund with a clear vision: using fintech, blockchain, and payments innovation to reshape the financial landscape. We encourage startups and entrepreneurs through offering a full range of resources to turn audacious ideas into transformative solutions. At Freedom IP Capital, we recognize that ***the unique culture of your company*** is its greatest strength. We don't rely on standardized playbooks; instead, we celebrate and support what makes you unique. Our investments go beyond products; ***we are committed to people***, their dreams, and their daring to envision differently. We look deeper than pitch decks, engaging with the core of your vision and the passion behind your pursuit. Our commitment is to be more than investors—***we are allies in your venture***, driven by a simple promise: “Your Vision, Your Partner.” With us, everything is possible.



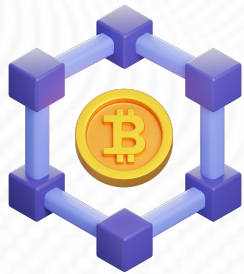
— Our Mission

# Your Vision, Your Partner

Accelerating the growth of visionary entrepreneurs in the fields of fintech, blockchain, and AI. We provide strategic guidance, resources, and funding to transform ambitious visions into market-disrupting *financial solutions*. Through rigorous vetting, hands-on mentorship, and strategic capital deployment, we enable top entrepreneurs to maximize their innovative potential and propel the growth of the digital economy. Accelerating the growth of visionary entrepreneurs in the fields of fintech, blockchain, and AI. We provide *strategic guidance, resources, and funding* to transform ambitious visions into market-disrupting financial solutions.

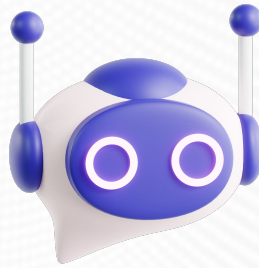
# Our Core Investment Focus

---



## Blockchain and WEB 3.0

Supply Chain & Healthcare Solutions  
Blockchain Gaming and Metaverse  
Web3 Infrastructure and Protocols  
Non-Fungible Tokens (NFTs)



## AI Enterprise Enablers

Manufacturing and Supply Chain Optimization  
Predictive Analytics and Big Data Processing  
Financial Services and FinTech  
Retail and E-commerce



## Fintech Frontiers

Financial Inclusion and Access  
Digital Banking Solutions  
Payment Platforms

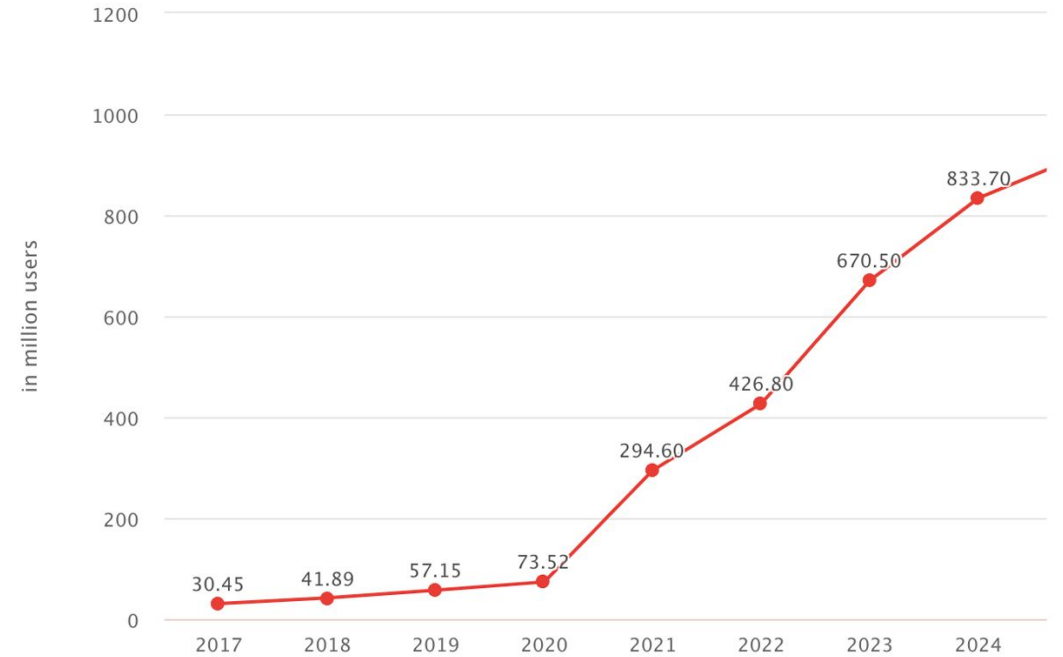


## Industry Analytics



# Blockchain & Web3 Technology

Digital Assets number of users are expected to amount to 4.8 bn in 2028; **The Web3 market capitalization is currently estimated at \$27.5 bn**; The international Web3 market was valued at \$3.2 bn in 2021 and is expected to reach \$81.5 bn by year 2030; It is worth noting that the growth of blockchain games has skyrocketed by 2,000% between Q1 of 2021 and Q1 of 2022. A significant rise in cryptocurrency adoption is definitely felt, with users **soaring from 30.45 million in 2017 to 833.7 million by 2024**. The steady and robust increase in users signals **a growing acceptance and normalization of cryptocurrencies**. Little by little Cryptocurrencies are transitioning from a niche investment to a mainstream financial instrument.



# Crypto Adoption Skyrockets

## Industry Analytics



# Artificial Intelligence

The global AI market size was valued at \$150.2 bn in 2023 and is expected to grow at a CAGR of 36.8% from 2023 to 2030; Forecasted revenues for 2030 is projected to \$1.3 trillion; Established AI companies such as Nvidia (NVDA) are experiencing significant growth, reporting a YoY revenue increase of 40% as of Q3 2023. Artificial

Intelligence (AI) is set to revolutionize various industries, as evidenced by its **increasing market share across different sectors**. In healthcare, AI's market size is leading, indicating its transformative role in diagnosing diseases, developing drugs, and personalized medicine. **It's the advent of a new era where AI is the backbone of industry innovation**, streamlining processes and improving decision-making.

Healthcare	15.70 %
Finance	13.65 %
Manufacturing	13.65 %
Business & legal service	13.60 %
Transportation	10.75 %
Security	9.90 %
Others	5.81 %
Energy	5.29 %
Media & Entertainment	4.92 %
Retail	4.35 %
Semiconductor	2.39 %

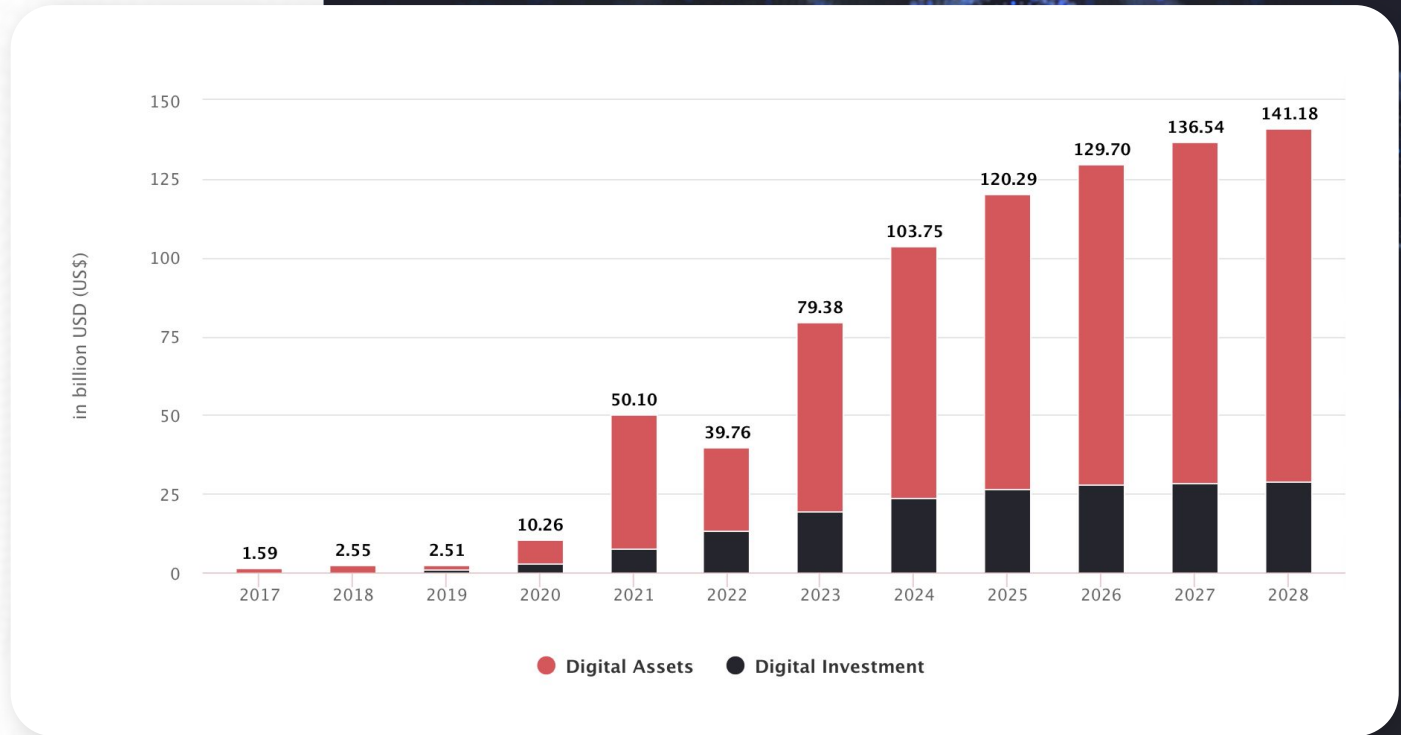
AI Market Share in industries by percentage

# AI Taking Over all Sectors



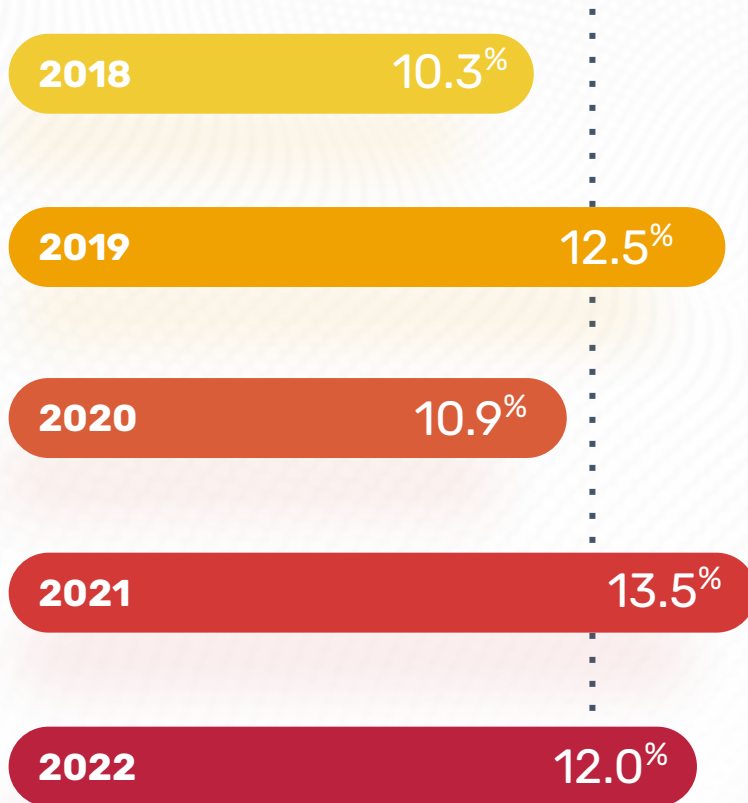
# Fintech & the Growth trajectory

From the revenue perspective, fintech companies have exhibited **remarkable resilience and growth**, even during times of economic downturn or uncertainty. In 2022, the fintech sector experienced a dip in revenue, which could be attributed to various factors including market saturation, regulatory challenges, or even the ripple effects of global economic slowdowns. However, it's notable that this downturn did not result in a prolonged slump. Instead, **fintech proved to be agile and innovative, quickly rebounding in 2023**. Steadily continuing its climb in revenue numbers, It is still one of the most innovative field to invest in.



# \$100 B + In expected revenue 2024

## Share of VC funding in Fintech Companies

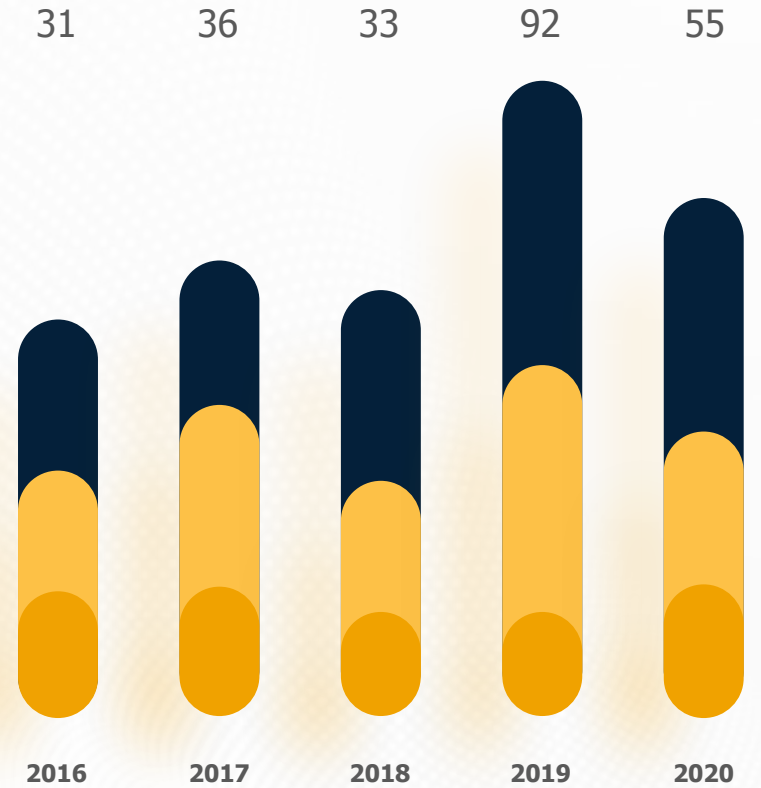


**Average funding : 11.8%**

2018-22 CAGR%      2021-22 CAGR%



## Total fintech funding by rounds & Billions



# Freedom IP Support System



## Financial Investment

We empower entrepreneurs by providing financial investments during critical phases of development. We focus on early-stage and growth capital to help innovators achieve their strategic milestones



## Strategic Guidance

We offer strategic guidance through expert mentorship and our seasoned mentors enabling businesses to navigate challenges and capitalize on appealing opportunities effectively



## Networking Opportunities

We excel in creating invaluable networking opportunities that connect startups with key industry players and partners. We believe that the right connections are necessary for any startups success



## Access resources

We also provide companies with easy access to state-of-the-art infrastructure. This support extends beyond just physical spaces, encompassing a range of services and tools necessary



## Enabling Growth

Freedom IP Capital has enabled growth to more than 30 startups in the fields of digital, gaming, cloud software, insurance, concierge, entertainment, influencer marketing

# What **we Help** With :



## Brand Development

Measurement Instruments  
Effective Retention Tactics  
Progression Planning



## Talent Management

Career Development Pathways  
Employee Retention Strategies  
Performance Evaluation Systems



## Leadership Development

Recruitment of Tech Executives  
Organizational Structuring  
Executive Development



## Enhancing Monetization

Cross-Selling Synergies  
Flagship Customers  
Digital Marketing



## Employee Development

Measurement Instruments  
Effective Retention Tactics  
Progression Planning



## Technology Integration

Software Development Support  
Cybersecurity Enhancements  
IT Infrastructure Setup



**CAGR For Payment Industry**

**28% TO  
2030**

**Fund Performance**

**12% APY**

**Managing a \$80M Portfolio**

# Investment Process

## 1- DEAL SOURCING AND ORIGINATION

Proprietary network  
Market Intelligence  
Relationships & Access

## 2- INITIAL DUE DILIGENCE

Sector & Industry  
Management Team  
Economics & Price Range



## 5- DETAILED DUE DILIGENCE

Legal, financial, ops  
Third parties & Tactical  
Firm, Fund, Strategic



## 4- NEGOTIATIONS, LOIS AND MOUS

LOIs drafted  
Initial negotiations

## 3- INVESTMENT COMMITTEE APPROVAL

Investment Proposal  
Opportunity Dynamics  
Positive Intent established

## 6- SECOND APPROVAL

Proprietary network  
Market Intelligence  
Relationships & Access

## 7- DEAL STRUCTURING & CLOSING

Structure Deal  
Equity, debt, convertible vehicles  
Flexible financially & operationally

## 8- LIQUIDITY EVENT & EXIT

Distribution to limited partners  
Selection of exit route  
Post-acquisition value creation



# Value Added Post Acquisition

Freedom IP actively participates in the governance of its portfolio companies during the Capital period.

This includes board representation, management committees, periodic site visits, open communication, and strategic war-room sessions, ensuring effective oversight and support

## 1. OPERATIONAL RESTRUCTURING

- Facilitate building strong management
- Identifying improvement areas
- Channel optimization
- Technology implementation

## 2. STRATEGIC POSITIONING

- New markets, products, and channels
- Vertical integration growth opportunities
- Grow customer list
- Pursue new segments

## 3. FINANCIAL OPTIMIZATION

- Optimize capital structure
- Future financing analysis & planning
- Maximize cash flow & debt service
- Pursue new segments

## — Strategic Partnership

# GEM Digital Limited

GEM Digital Limited is a digital asset investment firm. Based in The Bahamas, the firm actively sources, structures, and invests in utility tokens listed on over 30 CEXs and DEXs globally. Global Emerging Markets ("GEM") is an alternative investment group with offices in Paris, New York, and the Bahamas. GEM manages a diverse set of investment vehicles focused on emerging markets and has completed over 530 transactions in seventy-two countries. Each investment vehicle has a different degree of operational control, risk-adjusted return, and liquidity profile. The family of funds and investment vehicles provides GEM and its partners with exposure to Small-Mid Cap Management Buyouts & Private Investments.



**305**

Investments across 65 countries

**\$3.4 B**

Invested Capital

# Centurion & Co



Centurion & Co, headquartered in Dubai and founded by enthusiasts of collaborative work, is **a dynamic management and investment firm** specializing in information and communication technologies. As a renowned venture capital boutique and technology enabler, Centurion & Co leads transformative investments across sectors such as Software, Cloud, Telecom, Fintech, and Blockchain, with a focus on **Digital Banking and Payment Processing**. At the core of our operations, we prioritize information management and process optimization, utilizing best practices such as Agile and ITIL. Additionally, Centurion & Co offers comprehensive and **intensive training programs** in various formats, accessible to everyone, fostering value-creating IT transformations and strong technological partnerships

**Leader in digital transformation and professional mobility**

[www.centurionco.com](http://www.centurionco.com) ↩

# Freedom PSP



Freedom PSP, established in 2019, has rapidly evolved from a payment processing service provider into a comprehensive financial platform offering a wide array of solutions. With a robust in-house developed infrastructure, the company supports payment processing, banking as a service (BaaS), and fiat on-ramp for crypto and DeFi. Today, Freedom PSP is dedicated to facilitating seamless cross-border transactions and enhancing the payment experience with features like high approval rates, multi-currency acquiring, and customized payment preferences. Catering to diverse industries such as iGaming, Forex, and Crypto, Freedom PSP is positioned as a universal solution for businesses aiming to scale globally and optimize their financial operations.

**A Universal **solution**  
for accepting  
payments**



# Ereus



Centurion Invest, with its headquarters in Estonia and Lithuania and extensive operations across the Middle East, Africa, Europe, and with future expansion plans into Canada, Southeast Asia, and LATAM, is at the forefront of facilitating the widespread adoption of Cryptocurrency and Blockchain technologies. The firm's robust infrastructure underpins a vibrant ecosystem that includes services like CI Exchange, the CIX Crypto VISA Card, and various innovative solutions such as CI360, CI Academy, CI Launchpad, and CI Earn, among others. With exciting upcoming additions like CI Forex, CI Stocks, and CI eBanking, Centurion Invest is poised to redefine the financial landscape.

**Crypto simplified  
for mass adoption**



— Portfolio Showcase

# Centurion Invest



Centurion Invest, with its headquarters in Estonia and Lithuania and extensive operations across the Middle East, Africa, Europe, and with future expansion plans into Canada, Southeast Asia, and LATAM, is at the forefront of facilitating the widespread adoption of Cryptocurrency and Blockchain technologies. The firm's robust infrastructure underpins a vibrant ecosystem that includes services like CI Exchange, the CIX Crypto VISA Card, and various innovative solutions such as CI360, CI Academy, CI Launchpad, and CI Earn, among others. With exciting upcoming additions like CI Forex, CI Stocks, and CI eBanking, Centurion Invest is poised to redefine the financial landscape.



\$30.7m



\$13.2m



\$25.0m



\$11.9m



\$23.2m



Investors pull back on european WealthTech deals as investments falls 90% in H1 2023

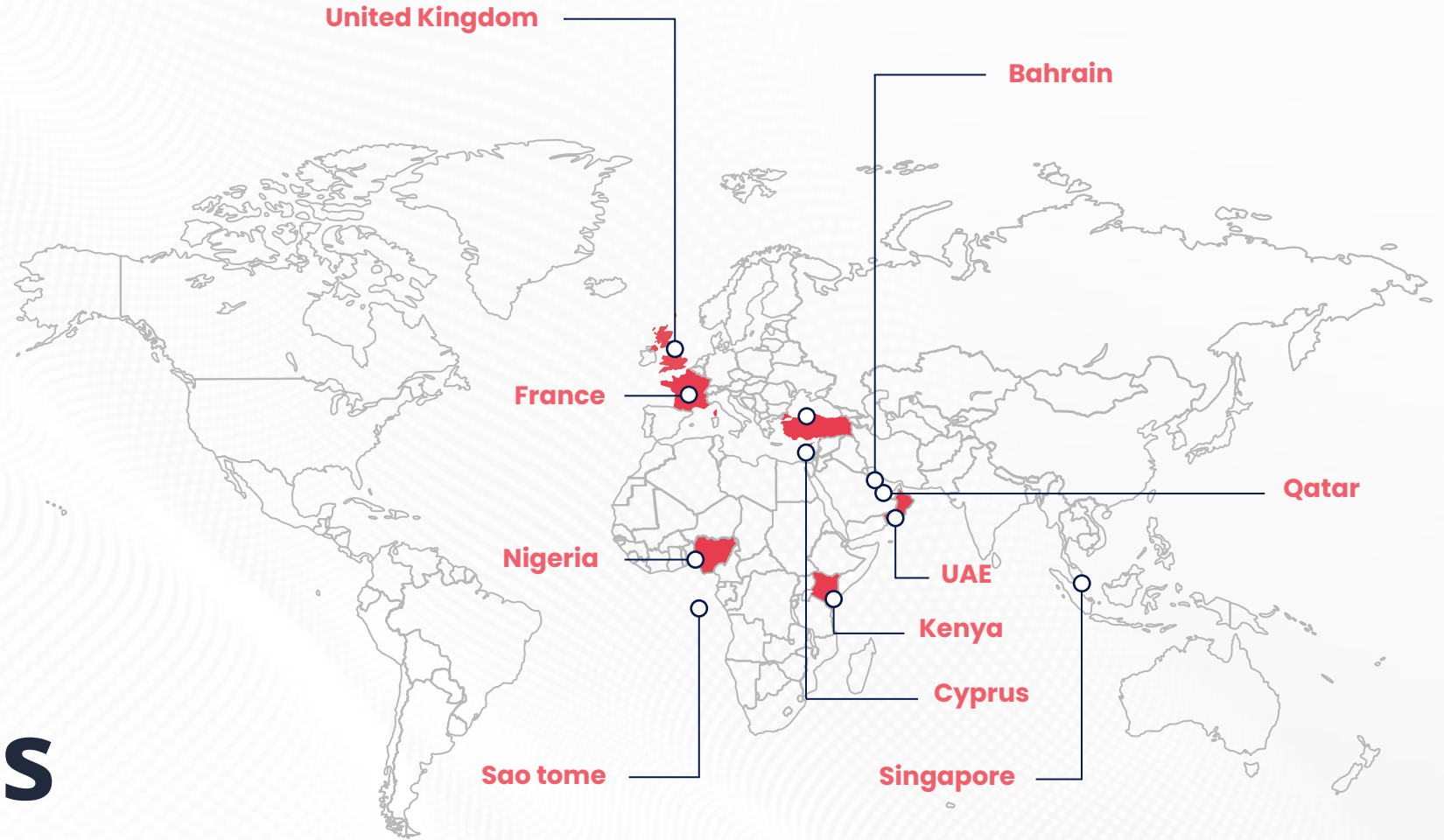
— Our Global Footprint

Global Reach

11+  
Countries

Our Investments

Over 13+  
Investments



# OUR PORTFOLIO



Freedom IP's portfolio of investment includes the following:

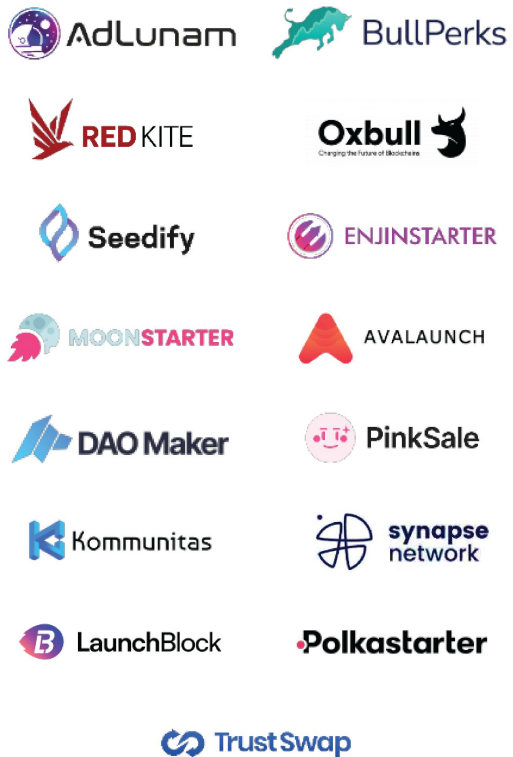


- LUNA <SAFE
- ROYAL DASH
- NEXT
- SOFTBET
- ONE2BET
- Royal Dash
- Freedom PSP
- SVS
- invent media
- invent media
- invent media
- invent media
- invent media
- Centurion Invest

# Our Partners

Strong partnerships form a solid foundation for collective success

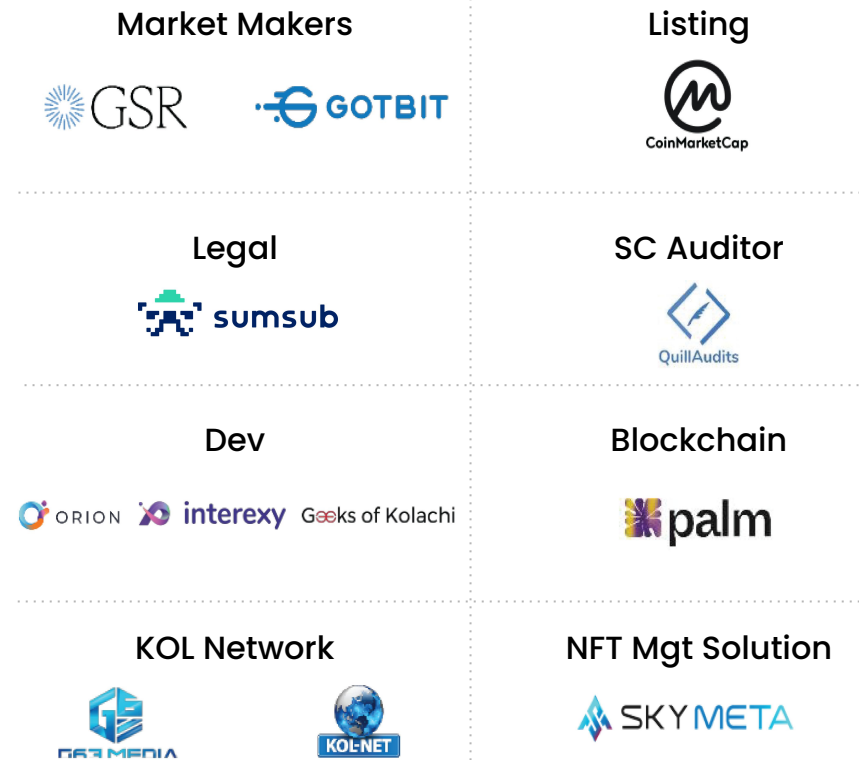
## Launchpads



## Exchanges



## Others



# Thank you for your attention

Platonos & Morouzi, Georgia court, office 202, 4001 Limassol  
+35725030644 | [contact@freedomip.capita](mailto:contact@freedomip.capital)



**Ali Kassab**  
*Chairman*



**Jennifer El Tenn**  
*VP Business  
Support & HR*



**Petros Archontides**  
*External Auditor*



**Nicholas Thrasyvoulou**  
*Legal Advisor*

[www.freedomip.capital](http://www.freedomip.capital)

